

Andres Sierra

From: INMedicare <INMedicare@noreply.anthem.com>
Sent: Wednesday, October 7, 2020 12:26 PM
Subject: Too Good Not To Share: Earn Extra \$\$ with Anthem's New HRA Reimbursement!

We have great news to share! We are rolling out a brand new HRA reimbursement for our FMO/MGA and PPA brokers! **Starting with 11/1/2020 effective dates, you can earn \$50 for every HRA you submit electronically via mProducer for new D-SNP sales!**



Now You Can Connect Your New D-SNP Members to the Support They Need While Earning EXTRA CASH!

Great News! Beginning with 11/1/2020 effectives, Anthem will reimburse brokers \$50 for their time and effort to complete and electronically submit Health Risk Assessments for new members enrolling in a D-SNP plan.

Completing a Health Risk Assessment (HRA) is an important part of helping Anthem connect your new D-SNP members with the support and care they need. It only takes a few minutes to complete!

It's fast and easy to submit your new D-SNP member's application and Health Risk Assessment through [mProducer!](#)

Here's How It Works:*

- Each HRA must be completed and electronically submitted at the point of sale along with the application.
- Reimbursement payments of \$50 per HRA will be processed once the new D-SNP application is approved and the new member is active.
- HRA completions for current members moving to or switching between D-SNP plans are not eligible for payment.
- Reimbursement payments will be included in commission statements.

Upon completion of the enrollment application in mProducer, ask the new member if they would mind taking a few more minutes to complete the HRA. Explaining how the HRA helps them get the best care possible should be an easy sell. It should only take another 15 minutes to complete. After the application is submitted electronically, there will be a pop up link asking "Would you like to complete an HRA?". Clicking the link will open an HRA form the broker can complete on behalf of the prospect.

***Keep in mind, this applies to electronic enrollments through mProducer only and not paper applications or third party enrollment submission tools.**

Need more information or have questions?
Contact one of your Indiana team members below!

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Our Medicare Agent Support team is also available to answer your questions.
Email medicareagentsupport@anthem.com or call 1-800-633-4368

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